

DAVID WEINSTEIN

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* Experience

Graphic & Web Designer, Vishay Intertechnology Malvern, PA | 2006 - Present
Design concepts, executions, and presentations of brochures, posters, signage, magazine advertisement, and web sites for an international market. Modernizing company collateral as part of a company wide re-branding project. Primarily responsible for maintenance and creation of daily company html newsletters, web banners, landing pages, and micro sites while continually developing new templates for a new web standards based site.

Graphic Design Contractor, Design Force Marlton, NJ | 2007
Creation of icons, graphics, and patterns for Marvel ToyBiz properties, such as Iron Man and Spider-Man. Developed logo and packaging concepts for a variety of national clients in the toy and electronics industries. Responsible for html newsletter concepts and application.

Graphic Design Contractor, Power Design Wayne, PA | 2006
Drafted many illustration based concepts and designs for health care and communication businesses to be used as html blast emails. Implemented html micro sites for educational institutions. Clients included: Comcast, Wharton, and GlaxoSmithKline.

Weekend Workshop Teacher, Temple University Elkins Park, PA | 2004
Instructed students in the basic usage of Photoshop and Illustrator, providing them with a variety of projects to complete including one final project at the end of the semester. Responsible for creation of all projects for students.

Producer's Assistant, WYBE Public Television Philadelphia, PA | 1999 - 2000
Assistant to the producers of the Philly LIVE TV show, a program focusing on the diverse cultural heritage groups in Philadelphia. Responsible for confirming, creating, and executing graphics during live broadcast. Created on-screen graphics for pledge drives. Acted as a substitute camera-man.

* Education

Tyler School of Art, BFA in Graphic and Interactive Design
Elkins Park, PA | 2000 - 2005

Continuing Education:

Web Standards, Advanced Flash, JavaScript, Proofreading, UI Design

* Skills

Graphics: Photoshop, Illustrator, InDesign, QuarkXpress

Web: xHTML, CSS, JavaScript (jQuery), Flash

Productivity: Microsoft Office, iWork

Operating Systems: Mac OS, Windows

* Awards

Society of Illustrators Juried Show, Honorable Mention | 2005

AIGA Tolerance Poster Competition, Honorable Mention | 2002